



OWN THE FUTURE OF HEATING
FRANCHISE WITH GREEN HEAT USA

A FRANCHISE DESIGNED FOR THE MODERN WORLD OF COMFORT AND SUSTAINABILITY

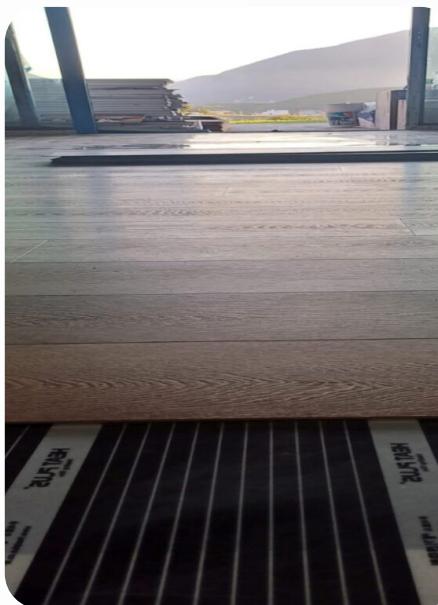
Whether you're looking to break out of the 9-5 or expand your reach in the trades, Green Heat USA positions you as a respected local expert in an underdeveloped yet highly needed category.

Green Heat USA is a forward-thinking radiant heating brand offering underfloor and surface heating systems powered by proprietary far-infrared film. Our systems are clean, silent, low-maintenance, and exceptionally effective—providing franchisees with a strong brand, a simple operating model, and comprehensive support.

Whether you're a skilled tradesperson, a sales-minded entrepreneur, or someone seeking a flexible, service-based business with low overhead and high community value, Green Heat USA gives you everything you need to succeed.

This is your opportunity to step into a booming category with a brand that's built to lead. Let's build something smarter, together.





WHY FRANCHISE WITH GREEN HEAT USA?

Green Heat USA stands out in an underdeveloped segment of the home services industry. We combine patented product technology with a franchise model designed for scalability, support, and long-term success

Here's what makes this opportunity different:

PROPRIETARY HEATING TECHNOLOGY:

Our carbon-infused radiant film delivers far-infrared heat that warms objects directly, not the air—creating consistent, energy-efficient comfort. Tested for over 30 years in real-world applications, our film has never experienced a failure.

FLEXIBLE USE CASES:

Install under tile, wood, laminate, concrete, and more. Clients range from homeowners to veterinarians to commercial snow melt projects.

PROVEN BUSINESS TOOLS:

Franchisees receive access to our custom job costing software, marketing materials, and quoting tools, making it easier to estimate, close, and deliver.

STREAMLINED OPERATIONS:

Launch from a home office, garage, or small warehouse with minimal staffing needs. This is a simple, mobile service business with professional polish.

UNMATCHED SUPPORT:

Our team is deeply invested in your success. From lead generation to installation technique, we walk beside you every step of the way.

ARE WE A GOOD FIT?

Green Heat USA is looking for passionate, people-first franchisees who want to make an impact both professionally and environmentally.

OUR IDEAL FRANCHISEE IS:

Personable and professional with strong customer service instincts

Comfortable engaging in face-to-face sales and consultations

Interested in hands-on work and technical learning

Organized, self-motivated, and ready to lead

Excited about green building, sustainability, and modern comfort

No construction experience? No problem. We'll train you. What matters most is your willingness to learn, work hard, and follow the proven system.



BUILT-IN SUPPORT FROM THE GROUND UP

You'll learn how to handle everything from multi-zone residential installs to under-concrete systems in commercial settings. Our real-world training ensures you're prepared for a wide range of client needs.



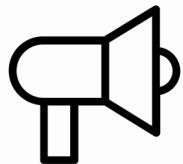
COMPREHENSIVE TRAINING

Our two-phase training program prepares you to launch with confidence. Training starts at our Idaho headquarters to cover sales, estimating, product knowledge, and installation best practices. Then, onsite support in your territory to help you generate leads, engage with clients, and master real-world installs.



OPERATIONAL SUPPORT

You'll have access to real-time support for estimating, quoting, ordering, and managing your business. From marketing to inventory to job site guidance, we're in your corner.



MARKETING SUPPORT

We provide franchisees with branded marketing templates, local advertising strategies, and guidance on what platforms perform best in this industry. You'll also receive a custom web presence with local SEO built-in.



ONGOING RESEARCH & DEVELOPMENT

We're constantly improving our technology, product offerings, and systems to keep you competitive and ahead of the curve.

INVESTMENT OVERVIEW

Estimated Initial Investment:

Franchise Fee

\$40,000

\$92,350

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\$215,000

Royalty Fee

5%

of gross sales

YOUR INVESTMENT INCLUDES

- ✓ Wrapped van and field tools
- ✓ Job costing software
- ✓ Digital marketing kit
- ✓ First round of product inventory
- ✓ Territory exclusivity





BRING SMARTER COMFORT TO YOUR COMMUNITY

As energy efficiency becomes a national priority, our model puts you in the position to lead—with a brand that's built to support you. Whether you're new to business ownership or expanding your service portfolio, this is your opportunity to grow with a system that's proven, practical, and purposeful.

READY TO EXPLORE NEXT STEPS? LET'S TALK.



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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.